

Module 13 “Master’s Thesis”

Supervisor	Prof. Dr. Otto von Estorff
Inputs	Dr. Iris Lorscheid
Learning path	Workload: 15 ECTS / 450 hours over three months 8 hours attendance (one date)
Recommended semester	4th semester
Exam / grading	Written Master’s thesis , short presentation graded

Contents

- Formulation of a workable research question or elaboration of a business idea (topic develops directly from the “my project” strand; business plan for startup projects, business field development for corporate innovation projects),
- Independent operationalization of the topic or development of a concept,
- Aa well-founded literature search,
- Data collection and evaluation or literature/source/market analysis, and
- Writing an independent academic thesis with supervision/coaching by the learning guides.

In addition, an input on scientific writing takes place at the beginning of the project: “Good scientific practice and writing.”.

Learning objectives

The aim of the Master’s thesis is to prove that the student is in a position to work on a specific question from the field of Technology Management independently using scientific methods within a specified period of time. High demands are placed on form and content. The aim is for all students to have a solid methodological framework and knowledge of content at the end of the working period which will enable them to successfully complete their scientific work.